

USC Verdugo Hills Hospital Foundation

Keck Medicine of USC



USC Verdugo Hills Hospital
Caring for the Community for 50 Years

MONDAY, SEPTEMBER 19, 2022

**OAKMONT COUNTRY CLUB
GLENDALE, CALIFORNIA**



Oakmont Country Club

3100 Country Club Dr.
Glendale, California

TOURNAMENT FORMAT

- 9 A.M.** Registration
Driving Range Open
- 9:30 A.M.** Breakfast
- 10:30 A.M.** Putting Contest
- 11 A.M.** Shotgun Start – Scramble Format
Barbeque Lunch on the Course
- 5:00 P.M.** Reception and Awards Dinner

GOLF PACKAGE INCLUDES

- Green fee
- Cart fees
- Lockers
- Range balls
- Premium tee gift
- Breakfast
- Lunch
- Reception, Awards and Dinner
- Auction

Benefitting

USC Verdugo Hills Hospital's greatest needs including keeping pace with advancements in medicine, health education, exceptional patient experience and cutting edge medical technology.

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

The Golf Classic has been the hospital's signature fundraising event for 31 years. The proceeds of this year's golf classic, Celebrating 50 Years of Caring for our Community, will be used to support the hospital's greatest needs including keeping pace with advancements in medicine, health education, exceptional patient experience and cutting edge medical technology. Our goal is to provide world-class health care to our neighbors in the Foothill communities and beyond. As part of the Keck Medicine of USC health system, we strive to be a trusted leader in quality health care that is personalized, compassionate, and innovative. We invite you to attend the event or partner with us as a golfer and/or sponsor to celebrate the history, continued growth, and success of our community hospital.

SPONSORSHIP OPPORTUNITIES

■ Presenting Sponsor **\$50,000**

(Tax-deductible amount - \$47,528)

- Naming opportunity in USC Verdugo Hills Hospital
- 2 foursome entries
- 16 reservations for reception and awards dinner
- Prominently placed tee sign advertisement on 4 holes
- 1 company provided banner strategically placed on the course
- Prominent logo recognition throughout event and program as presenting sponsor including verbal recognition during dinner
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ Ace Sponsor **\$25,000**

(Tax-deductible amount - \$21,280)

- 2 foursome entries
- 8 reservations for reception and awards dinner
- Tee sign advertisement on 3 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ Eagle Sponsor **\$10,000**

(Tax-deductible amount - \$7,764)

- 1 foursome entry
- 8 reservations for reception and awards dinner
- Tee sign advertisement on 2 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ Birdie Sponsor **\$5,000**

(Tax-deductible amount - \$3,140)

- 1 foursome entry
- 4 reservations for reception and awards dinner
- Tee sign advertisement on 1 hole
- Sponsor recognition in program booklet and tournament banner
- Electronic recognition on website and digital collateral

UNDERWRITING OPPORTUNITIES

When event costs are underwritten, more funds are available for the beneficiary. All underwriters will receive recognition at the event.

All underwriting opportunities are 100% tax deductible.

■ Dinner Underwriting - \$10,000:

Name or logo recognition on signage throughout dining area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ Cocktail Reception Underwriting - \$8,000:

Name or logo recognition on signage throughout cocktail reception area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ Lunch Underwriting - \$5,000:

Name or logo recognition on signage throughout luncheon area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ On-Course Bar & Beverage Underwriting - \$3,500:

Name or logo recognition at refreshment stations and acknowledgement in program booklet.

■ Golf Cart Underwriting - \$2,500:

Name or logo recognition on tournament golf carts and acknowledgement in program booklet.

■ Breakfast Underwriting - \$2,000:

Name or logo recognition throughout breakfast area and acknowledgement in program booklet.

■ Golf-letics Station Underwriting - \$1,500:

Name or logo recognition at this station and acknowledgement in program booklet. This station provides stretches and exercises geared toward golfers.

■ Community Health Station Underwriting - \$1,000:

Name or logo recognition at this station and acknowledgement in program booklet. This station provides information about USC VHH's array of community health education and outreach programs.

■ Tee Sign Advertisement - \$500:

Name or logo recognition on 1 tournament tee sign.

Other Opportunities

■ Golf Classic and Dinner Ticket - \$600

(Tax-deductible amount - \$135)

■ Dinner Ticket - \$150

Dinner Guest (Tax-deductible amount - \$56)

Sponsor & Underwriting Recognition Deadline – To be included in all event recognition, please confirm sponsorship by August 26, 2022.

For more information, contact Barbara Jordan at USC Verdugo Hills Hospital Foundation

(818) 952-2226 or barbara.jordan@med.usc.edu.



THE NEED

The USC Verdugo Hills Hospital has a 50-year history providing for the health and wellness needs of the Foothill communities. As the only community hospital in the Keck Medicine of USC health system, we strive to be the trusted leader in quality health care that is personalized, compassionate, and innovative. The proceeds of this year's golf classic will be used to support the hospital's greatest needs including keeping pace with advancements in medicine, health education, exceptional patient experience and cutting edge medical technology. Our goal is to provide world-class health care to our neighbors in the Foothill communities and beyond.

OUR GUESTS

Golfers include prominent business and community leaders, civic officials, educators, executives and supporters of USC Verdugo Hills Hospital, Keck Medicine of USC.

2022 GOLF CLASSIC

COMMITTEE CO-CHAIRS

Marcie Sabatella Jordan Nedeff

COMMITTEE MEMBERS

Thomas Atamian	Tina Marie Ito	Cecilia Pyzow
Joel Fried	Ruth McNevin	Steve Wilder
Cindy Gilbert	Purnima Panchal	Sue Wilder

USC VERDUGO HILLS HOSPITAL FOUNDATION STAFF

Kerri Yoder Hubbard
Senior Executive Director/Health Systems Initiatives

Barbara Jordan
Development Coordinator

Julie Shadpa
Associate Director of Development

Deborah Weirick
Director of Community & Donor Relations



USC Verdugo Hills Hospital Foundation

Keck Medicine of **USC**

1812 Verdugo Blvd., Glendale, CA 91208
Phone (818) 952-2226 Fax (818) 952-3513
uscvhh.org/giving/foundation

2022 Golf Classic Sponsorship & Registration Form

Name

Sponsor Name

Title

Address

City/State/ZIP

Phone

Fax

Email (required)

Please check appropriate level of participation:

- ☐ Presenting Sponsor - \$50,000
- ☐ Ace Sponsor - \$25,000
- ☐ Eagle Sponsor - \$10,000
- ☐ Birdie Sponsor - \$5,000
- ☐ Dinner Underwriting - \$10,000
- ☐ Cocktail Reception Underwriting - \$8,000
- ☐ Lunch Underwriting - \$5,000
- ☐ On-Course Bar and Beverage Underwriting - \$3,500
- ☐ Golf Cart Underwriting - \$2,500
- ☐ Breakfast Underwriting - \$2,000
- ☐ Golf-letics Station Underwriting - \$1,500
- ☐ Community Health Station - \$1,000
- ☐ Golf Classic and Dinner Ticket - \$600
- ☐ Tee Sign Advertisement - \$500
- ☐ Dinner Ticket - \$150
- ☐ I cannot participate on September 19,
but I would like to support
USC Verdugo Hills Hospital Foundation
with a tax-deductible donation of \$
- Total Enclosed \$

Please charge my:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number

CVV

Signature

Exp. Date

☐ My check is enclosed (made payable to USC-VHH Foundation)

Please list all golfers. Email addresses are required.

Name (1)

Title

Company

Address

City/State/ZIP

Phone

Fax

Email

Name (2)

Title

Company

Address

City/State/ZIP

Phone

Fax

Email

Name (3)

Title

Company

Address

City/State/ZIP

Phone

Fax

Email

Name (4)

Title

Company

Address

City/State/ZIP

Phone

Fax

Email

USC Verdugo Hills Hospital Foundation is a 501(c)(3) organization.
Tax ID #95-3247823.

For tax purposes, the deductible portion for this event is variable.
Please contact Barbara Jordan at (818) 952-2226 for more details.