

USC Verdugo Hills Hospital Foundation

Keck Medicine of USC



With a *Caddyshack*-inspired
Reception and Dinner
"Be the Ball"

MONDAY, MAY 18, 2020
OAKMONT COUNTRY CLUB
GLENDAL, CALIFORNIA

Benefitting
USC Verdugo Hills Hospital Foundation
uscvhh.org/giving/foundation



Oakmont Country Club
3100 Country Club Dr.
Glendale, California

TOURNAMENT FORMAT

- 9 A.M.** Registration
Driving Range Open
- 9:30 A.M.** Breakfast
- 10:30 A.M.** Putting Contest
- 11 A.M.** Shotgun Start – Scramble Format
Barbecue Lunch on the Course
- 4:30 P.M.** Reception and Awards Dinner

GOLF PACKAGE INCLUDES

- Greens fees
- Cart fees
- Lockers
- Range balls
- Premium tee gift
- Coffee service
- Breakfast & Lunch
- Reception, Awards and Dinner
- Auction

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

The USC Verdugo Hills Hospital Foundation Golf Classic has been the hospital's signature fundraising event for 29 years. The funds raised will benefit the hospital's highest priority needs, ensuring that we continue to provide world-class, quality, personalized, and compassionate healthcare to our Foothill communities. We invite you to partner with us as a sponsor and help us celebrate the history, continued growth and success of our community hospital.

SPONSORSHIP OPPORTUNITIES

■ **Presenting "Be the Ball" Sponsor** **\$50,000** (tax-deductible amount - \$47,984)

- Naming opportunity in USC Verdugo Hills Hospital
- 2 foursome entries
- 16 VIP reservations for reception and awards dinner
- Prominently placed tee sign advertisement on 4 holes
- 1 company provided banner strategically placed on the course
- Prominent logo recognition throughout event and program as presenting sponsor including verbal recognition during dinner
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ **Ace Sponsor** **\$25,000** (tax-deductible amount - \$22,984)

- 2 foursome entries
- 8 reservations for reception and awards dinner
- Tee sign advertisement on 3 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ **Eagle Sponsor** **\$10,000** (tax-deductible amount - \$8,736)

- 1 foursome entry
- 8 reservations for reception and awards dinner
- Tee sign advertisement on 2 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

■ **Birdie Sponsor** **\$5,000** (tax-deductible amount - \$3,992)

- 1 foursome entry
- 4 reservations for reception and awards dinner
- Tee sign advertisement on 1 hole
- Sponsor recognition in program booklet and tournament banner
- Electronic recognition on website and digital collateral

UNDERWRITING OPPORTUNITIES

When event costs are underwritten, more funds are available for the beneficiary. All underwriting opportunities are 100% tax deductible. All underwriters will receive recognition at the event.

■ **Dinner Underwriting - \$10,000:** Name or logo recognition on signage throughout dining area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **Cocktail Reception Underwriting - \$8,000:** Name or logo recognition on signage throughout cocktail reception area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **Lunch Underwriting - \$5,000:** Name or logo recognition on signage throughout luncheon area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **On-Course Bar & Beverage Underwriting - \$3,500:** Name or logo recognition at refreshment stations and acknowledgement in program booklet.

■ **Golf Cart Underwriting - \$2,500:** Name or logo recognition on tournament golf carts and acknowledgement in program booklet.

■ **Breakfast Underwriting - \$2,000:** Name or logo recognition throughout breakfast area and acknowledgement in program booklet.

■ **Massage Station Underwriting - \$1,500:** Name or logo recognition at massage station and acknowledgement in program booklet.

■ **Cigar Station Underwriting - \$1,000:** Name or logo recognition at cigar station and acknowledgement in program booklet.

■ **Tee Sign Advertisement - \$500:** Name or logo recognition on 1 tournament tee sign advertisement.

Other Opportunities

■ **Golf Classic and Dinner Ticket - \$600**
(tax-deductible amount - \$348)

■ **Dinner Ticket - \$150** (tax-deductible amount - \$86)

Sponsor & Underwriting Recognition Deadline –
To be included in all event recognition, please confirm sponsorship by May 1, 2020.

For more information, contact Barbara Jordan at USC Verdugo Hills Hospital Foundation (818) 952-2226 or barbara.jordan@med.usc.edu.



THE NEED

The USC Verdugo Hills Hospital has a 48-year history providing for the health and wellness needs of the Foothill communities. As the only community hospital in the Keck Medicine of USC health system, we strive to be the trusted leader in quality health care that is personalized, compassionate, and innovative. The proceeds of the golf tournament will benefit USC Verdugo Hills Hospital and will be used to support the highest priority needs including investments in technology, facility improvements, patient services, and clinical training. Our goal is to provide world-class health care to our neighbors in the Foothill communities and beyond.

OUR GUESTS

Golfers include prominent business and community leaders, civic officials, educators, executives and supporters of USC Verdugo Hills Hospital, Keck Medicine of USC.

2020 GOLF CLASSIC

COMMITTEE CO-CHAIRS

John Taylor Sue Wilder

COMMITTEE MEMBERS

Tina Marie Ito
Ruth McNevin
Purnima Panchal

Cecilia Pyzow
Marci Sabatella
Steve Wilder

USC VERDUGO HILLS HOSPITAL FOUNDATION STAFF

Kerri Yoder Hubbard
Senior Executive Director/Health Systems Initiatives
Barbara Jordan
Development Coordinator
Julie Shadpa
Associate Director of Development
Deborah Weirick
Director of Community & Donor Relations



USC Verdugo Hills Hospital Foundation

Keck Medicine of USC

1812 Verdugo Blvd., Glendale, CA 91208
Phone (818) 952-2226 Fax (818) 952-3513
uscvhh.org/giving/foundation

2020 Golf Tournament Sponsorship & Registration Form

Name	
Sponsor Name	
Title	
Address	
City/State/ZIP	
Phone	Fax
Email (required)	

Please check appropriate level of participation:

- ☐ Presenting “Be the Ball” Sponsor - \$50,000
- ☐ Ace Sponsor - \$25,000
- ☐ Eagle Sponsor - \$10,000
- ☐ Birdie Sponsor - \$5,000
- ☐ Dinner Underwriting - \$10,000
- ☐ Cocktail Reception Underwriting - \$8,000
- ☐ Lunch Underwriting - \$5,000
- ☐ On-Course Bar & Beverage Underwriting - \$3,500
- ☐ Golf Cart Underwriting - \$2,500
- ☐ Breakfast Underwriting - \$2,000
- ☐ Massage Station Underwriting - \$1,500
- ☐ Cigar Station Underwriting - \$1,000
- ☐ Golf Classic and Dinner Ticket - \$600
- ☐ Tee Sign Advertisement - \$500
- ☐ Dinner Ticket - \$150
- ☐ I cannot participate on May 18,
but I would like to support
USC Verdugo Hills Hospital Foundation
with a tax-deductible donation of \$ _____
- Total Enclosed \$ _____

Please charge my:

- ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number	
Signature	Exp. Date
<input type="checkbox"/> My check is enclosed (made payable to USC-VHH Foundation)	

Please list all golfers. Email addresses are required.

Name (1)	
Title	
Company	
Address	
City/State/ZIP	
Phone	Fax
Email	

Name (2)	
Title	
Company	
Address	
City/State/ZIP	
Phone	Fax
Email	

Name (3)	
Title	
Company	
Address	
City/State/ZIP	
Phone	Fax
Email	

Name (4)	
Title	
Company	
Address	
City/State/ZIP	
Phone	Fax
Email	

USC Verdugo Hills Hospital Foundation is a 501(c)(3) organization.
Tax ID #95-3247823.

For tax purposes, the deductible portion for this event is variable.
Please contact Barbara Jordan at (818) 952-2226 for more details.