

# USC Verdugo Hills Hospital Foundation

Keck Medicine of USC



**MONDAY, MAY 21, 2018**

**OAKMONT COUNTRY CLUB  
GLENDALE, CALIFORNIA**

Benefitting

**[USC Verdugo Hills Hospital Foundation](http://uscvh.org/giving/foundation)  
[uscvh.org/giving/foundation](http://uscvh.org/giving/foundation)**



**Oakmont Country Club**  
3100 Country Club Dr.  
Glendale, California

## TOURNAMENT FORMAT

- 10 A.M.** Registration  
Driving Range Open
- 10:30 A.M.** Barbecue Lunch
- 11:40 A.M.** Putting Contest
- 12 P.M.** Shotgun Start – Scramble Format
- 5:30 P.M.** Reception and Awards Dinner

## GOLF PACKAGE INCLUDES

- Greens fees
- Cart fees
- Lockers
- Range balls
- Premium tee gift
- Coffee service
- Barbecue lunch
- Reception, Awards and Dinner
- Auction

# SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

The USC Verdugo Hills Hospital Foundation Golf Classic has been the hospital's signature fundraising event for 27 years. The funds raised will benefit the hospital's highest priority needs, ensuring that we continue to provide world-class, quality, personalized, and compassionate healthcare to our Foothill communities. We invite you to partner with us as a sponsor and help us celebrate the history, continued growth and success of our community hospital.

## SPONSORSHIP OPPORTUNITIES

### ■ Presenting Ace Sponsor **\$50,000**

*(tax-deductible amount - \$47,768)*

- Naming opportunity in USC Verdugo Hills Hospital
- 2 foursome entries
- 16 VIP reservations for reception and awards dinner
- Prominently placed tee sign advertisement on 4 holes
- 1 company provided banner strategically placed on the course
- Prominent logo recognition throughout event and program as presenting sponsor including verbal recognition during dinner
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

### ■ Double Eagle Sponsor **\$25,000**

*(tax-deductible amount - \$23,280)*

- 2 foursome entries
- 8 reservations for reception and awards dinner
- Tee sign advertisement on 3 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

### ■ Eagle Sponsor **\$12,500**

*(tax-deductible amount - \$11,640)*

- 1 foursome entry
- 4 reservations for reception and awards dinner
- Tee sign advertisement on 2 holes
- Electronic recognition on website and digital collateral
- Sponsorship recognition in all event marketing, publicity, program booklet, and tournament banner

### ■ Birdie Sponsor **\$5,000**

*(tax-deductible amount - \$4,140)*

- 1 foursome entry
- 4 reservations for reception and awards dinner
- Tee sign advertisement on 1 hole
- Sponsor recognition in program booklet and tournament banner
- Electronic recognition on website and digital collateral

## UNDERWRITING OPPORTUNITIES

When event costs are underwritten, more funds are available for the beneficiary. All underwriting opportunities are 100% tax deductible. All underwriters will receive recognition at the event.

■ **Dinner Underwriting - \$10,000:** Name or logo recognition on signage throughout dining area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **Cocktail Underwriting - \$8,000:** Name or logo recognition on signage throughout cocktail reception area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **Lunch Underwriting - \$5,000:** Name or logo recognition on signage throughout luncheon area, acknowledgment in program booklet, and recognition on website and digital collateral.

■ **Beverage and Snack Underwriting - \$3,500:** Name or logo recognition at refreshment stations and acknowledgement in program booklet.

■ **Golf Cart Underwriting - \$2,500:** Name or logo recognition on 1 tournament golf cart and acknowledgement in program booklet.

■ **Volunteer Meal Underwriting - \$1,500:** Name or logo recognition and acknowledgement in program booklet.

■ **Tee Sign Advertisement - \$500:** Name or logo recognition on 1 tournament tee sign advertisement.

### Other Opportunities

■ **Golf Classic and Dinner Ticket - \$600**  
*(tax-deductible amount - \$385)*

■ **Dinner Ticket - \$150** *(tax-deductible amount - \$86)*

### Sponsor & Underwriting Recognition Deadline –

To be included in all event recognition, please confirm sponsorship by May 1, 2018.

**For more information, contact Barbara Jordan at USC Verdugo Hills Hospital Foundation**

(818) 952-2226 or [barbara.jordan@vhh.usc.edu](mailto:barbara.jordan@vhh.usc.edu)





## THE NEED

The USC Verdugo Hills Hospital has a 46-year history providing for the health and wellness needs of the Foothill communities. As the only community hospital in the Keck Medicine of USC health system, we strive to be the trusted leader in quality health care that is personalized, compassionate, and innovative. The proceeds of the golf tournament will benefit USC Verdugo Hills Hospital and will be used to support the highest priority needs including investments in technology, facility improvements, patient services, and clinical training. Our goal is to provide world-class health care to our neighbors in the Foothill communities and beyond.

## OUR GUESTS

Golfers include prominent business and community leaders, civic officials, educators, executives and supporters of USC Verdugo Hills Hospital, Keck Medicine of USC.

## 2018 GOLF CLASSIC

### COMMITTEE CO-CHAIRS

Tina Marie Ito

John Taylor

### COMMITTEE MEMBERS

Tiffany Ajaryan

Purnima Panchal

Carlo Avanesian

Cecilia Pyzow

Khristine Bondoc

John Taylor

Miguel Gonzalez

Steve Wilder

Tina Marie Ito

Sue Wilder

Kate Kaneko

Toni Williamson

### USC VERDUGO HILLS HOSPITAL FOUNDATION STAFF

Kerri Yoder Hubbard, *Executive Director*

Stephanie Van Sickel, *Director of Major Gifts*

Deborah Weirick, *Special Projects Manager*

Barbara Jordan, *Foundation Systems Administrator*



## USC Verdugo Hills Hospital Foundation

Keck Medicine of USC

1812 Verdugo Blvd., Glendale, CA 91208  
Phone (818) 952-2226 Fax (818) 952-3513  
[uscvh.org/giving/foundation](http://uscvh.org/giving/foundation)

# 2018 GOLF TOURNAMENT SPONSORSHIP & REGISTRATION FORM

Name \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

## Please check appropriate level of participation:

- Presenting Ace Sponsor - \$50,000
  - Double Eagle Sponsor - \$25,000
  - Eagle Sponsor - \$12,500
  - Birdie Sponsor - \$5,000
  - Dinner Underwriting - \$10,000
  - Cocktail Underwriting - \$8,000
  - Lunch Underwriting - \$5,000
  - Beverage and Snack Underwriting - \$3,500
  - Golf Cart Underwriting - \$2,500
  - Volunteer Meal Underwriting - \$1,500
  - Golf Classic and Dinner Ticket - \$600
  - Tee Sign Advertisement - \$500
  - Dinner Ticket - \$150
  - I cannot participate on May 21, but I would like to support USC Verdugo Hills Hospital Foundation with a tax-deductible donation of \$ \_\_\_\_\_
- Total Enclosed \$ \_\_\_\_\_

## Please charge my:

- Visa    MasterCard    American Express    Discover

Credit Card Number \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

My check is enclosed (made payable to USC-VHH Foundation)

## Please list all golfers. Email addresses are required.

**Name (1)** \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name (2)** \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name (3)** \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name (4)** \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

USC Verdugo Hills Hospital Foundation is a 501(c)(3) organization.  
Tax ID #95-3247823.

For tax purposes, the deductible portion for this event is variable.  
Please contact Barbara Jordan at (818) 952-2226 for more details.